

**HAPPY VETERANS DAY! We are honored to salute and serve all Veterans, every day!!**

### What has Vets in Parking been up to?

This year has been a busy and a successful year for Veterans in Parking. We have attended multiple trade shows that have fortunately resumed as in-person vs virtual and that has given us the opportunity to see old friends and make some new friends. We have done some restructuring of our Sponsorship program which has proven beneficial to gaining support and new Sponsors this year!!

We have also restructured our Board of Directors and while we are always sad to say goodbye to some Board Members, we are excited to say hello to new ones! We have also teamed up with other Not-For-Profit military recruiting organizations to share and highlight the opportunities and technologies in the Parking and Transportation industry markets to transitioning military members and their families. Please read the article following titled “The Maturation of Our Job Posting Process” to see a sampling of our new, aggressive efforts in this arena.



#### Introducing – Mike Bell Board Member & Active-Duty Liaison

Mike is currently serving with the 1<sup>st</sup> Marine Expeditionary Force at Camp Pendleton, CA. He has spent 18 years in the Navy and achieved the rank of Chief Petty Officer and his position of Chief Navy Counselor makes him uniquely suited for his position with Vets in Parking. Mike is an investor in Commercial Parking lots through his company, MTB Holdings. He lives in the San Diego area with his wife and three children.

#### Board of Directors Roster

Douglas Cram – President/Treasurer  
[admin@vetsinparking.com](mailto:admin@vetsinparking.com)

Nikki Heredia – Corporate Secretary  
[nikki@vetsinparking.com](mailto:nikki@vetsinparking.com)

Mike Bell – Active -Duty Liaison  
[mike@vetsinparking.com](mailto:mike@vetsinparking.com)

RJ Heredia- Jobs Committee Chairman  
[rj@vetsinparking.com](mailto:rj@vetsinparking.com)

Ali Clough – Jobs Committee Member  
[ali.clough@vetsinparking.com](mailto:ali.clough@vetsinparking.com)

Email Resumes:  
[resumes@vetsinparking.com](mailto:resumes@vetsinparking.com)

Email Job Postings:  
[jobpostings@vetsinparking.com](mailto:jobpostings@vetsinparking.com)

### Our Platinum and Founding Sponsors

We would love to display your logo here!  
Call Doug at:(770) 331-5864



**Strategic Partner**



“The Maturation of Our Job Posting Process”

By: Douglas Cram – Founding Member and President

Any new organization struggles to “find their groove” in the first few years of existence and that has been made abundantly clear to the Board of Directors at Veterans in Parking. You have probably heard the expression “The best-laid plans of mice and men often go awry” (Robert Burns, “To A Mouse”) and when Covid struck, most of our plans went awry as they did for so many of us! We were all virgins in the art of recruiting sponsors, acquiring job listings, educating Military Vets about how sexy/cool our industry is and working with multiple HR departments around the country. We were also, and still are, volunteers that work other full-time jobs and receive, with the exception of web development, no compensation for our activities on behalf of Vets in Parking. We are not soliciting any sympathy from you, our empathetic readers, but the need to invest weekends and nights does negatively affect our productivity and life/work balance. These are some of the reasons why we are so proud of the progress we have made in the last few years in accomplishing our mission of “Parking Jobs for Vets and Vets for Parking Jobs”.

- One of the first breakthroughs we had was the Strategic Partnership with IPMI which not only helped our industry “creds” but allowed us to list jobs on the IPMI Career Center page as well.
- Approximately 18 months ago, we were able to sign an MOU with the Veterans Administration to become a member of the Employer Consortium for VET-TEC (Veteran Employment Through Technology Education Courses) which gives us an audience of Veterans transitioning into the civilian world with a high-tech training boost. The VRRAP (Veterans Rapid Retraining Assistance Program) for High Demand Occupations has recently been moved under the VET-TEC umbrella which increases the number of Vets we can reach as well as including many additional skill sets beyond the high tech training from VET-TEC
- VET-TEC issues a monthly newsletter to all program participants within which we are able to list a half dozen “Hot Jobs” which really helps with exposure to the Military community on a constant basis.
- We have done three webinars with VET-TEC graduates which affords us the opportunity to complete the education portion of our mission as well as discuss specific Job Postings from our Sponsors.
- We have been able to connect with a Marine Corps Transition Officer at Camp Pendleton which resulted in gaining access to a job listing newsletter that is distributed to thousands Marine and Navy personnel in the US.

Partnering With:



Proud Members of:



How about this for support and exposure at IPMI 2022 from our friends at IPMI?



## Our Gold Sponsors

We would love to display your logo here!  
Call Doug at:(770) 331-5864



**TagMaster**

*North America, Inc.*

**PARKX**



“The Maturation of Our Job Posting Process” - continued

- We had the honor of hosting (Thank you IPMI) recruiters from Work for Warriors LA and NextOpVets at the recent IPMI show in New Orleans as part of the ongoing educational process. They are both Not-For-Profits as well and specialize in Military Recruiting within multiple industries. They were quite impressed with the technology they saw at IPMI and we are sending their organizations copies of our Job Postings as well.
- We have launched another initiative whereby we contact Military Transition Offices around the country, it is our goal to have every MTO receive our Job Postings on a monthly basis! We are also focusing on specific regions in the US where we have Sponsors that need entry level and mid-management personnel and are willing to hire Military Spouses and Dependents who can step right into the positions with minimal training and favor part-time and flexible scheduling.

None of the efforts listed above would have been successful without the support of our Sponsors, whose logos you will see featured in these newsletters. Sponsorship not only exposes your company and job listings to the Military community around the US, it also gives you the opportunity to “fly our flag” by using our logo in your Marketing materials and letting your prospects/customers know that your company is serious about supporting Veterans. As an organization, you have probably noticed that we are not shy about thanking our Sponsors and we are always seeking stories from them about Veterans that make a positive impact on their organizations or any projects they have engaged in that improves the quality of life for our Veterans. For information on becoming a Sponsor of Veterans in Parking, please email us at: [admin@vetsinparking.com](mailto:admin@vetsinparking.com) or give Doug a call at (770) 331-5864.

**Our Support Partner**



Do You Have Your Vets in Parking Tee Shirts Yet? They Make Great Holiday Gifts! Only \$27.50 incl. shipping  
HELP SUPPORT OUR MISSION  
Email: [admin@vetsinparking.com](mailto:admin@vetsinparking.com)



Veterans in Parking is proud to announce that **The Housing Company, LLC** has been named our **2022 Sponsor of the Year!** The Housing Company (THC) has been a Gold Sponsor since the inception of Veterans in Parking, three years in succession! THC is based in Baton Rouge, LA. and has been in business for over 20 years. THC manufactures and sells injection molded Polycarbonate Housings for mounting card readers, cameras, intercom stations and containment of wireless communications devices; as well as steel and aluminum “gooseneck” mounting pedestals (aka stanchions) for the Parking, Perimeter Security and Gated Entry/Access Control industries. One the most compelling facts about The Housing Company is that all their products are 100% Made in the USA, including source materials. We strongly encourage you to do business with our Sponsors as they have made a concerted effort to support our mission of “Parking Jobs for Veterans and Veterans for Parking Jobs”! You can reach The Housing Company via email at: [sales@thehousingcompany.com](mailto:sales@thehousingcompany.com), by phone at: (770) 529-1040 or visit their website at: <http://www.thehousingcompany.com>



## NEWS FLASH

Veterans in Parking, Inc., and Veterans in Parking UK have agreed in principle to the creation of a Strategic Partnership Alliance (SPA) between the two organizations to further the mission of placing Military Veterans into meaningful and rewarding careers in the Parking and Transportation industries in the UK and the US. By working together on both sides of “the pond”, Veterans in Parking and Veterans in Parking UK will enjoy a larger footprint, enhanced visibility and the opportunity to combine resources to further their common mission.

Veterans in Parking UK is a newly created initiative of the British Parking Association and is being organized and managed by Dean Fennell-Connell, UK Sales Director for Conduent Transportation. Dean can be reached via LinkedIn at: <https://www.linkedin.com/in/deanfc/> or via telephone at +44 (0) 7771 964682.. The British Parking Association is a UK based Not-For-Profit and point of contact is Dave Smith, Head of Communication and Marketing. Dave can be reached via email at [dave.s@britishparking.co.uk](mailto:dave.s@britishparking.co.uk) or via telephone at +44 (0) 7342 854900

Veterans in Parking, Inc. is a US based Not-For-Profit 501(c)3 Charitable Organization and is managed by a Board of Directors throughout the US. The primary point of contact is: Douglas Cram, President and Founding Member. Doug can be reached via email at [admin@vetsinparking.com](mailto:admin@vetsinparking.com) or via telephone at +1 (770) 331-5864



L-R: Ali Clough- ViP Member,  
Douglas Cram- ViP President,  
Chelsea Penn and Chris Brown-  
NextOpVets, Rick Cassell-  
Louisiana Work for Warriors  
(IPMI 2022)

### ***Friends of ViP***



**Another in the series: “Interviews with Nikki”** This year at IPMI we had the pleasure to host other Not-For-Profit Military recruiters. This was their first Parking industry trade show, to say the least they were quite impressed by the size and scope of technologies and opportunities within our industry. Here are some questions and answers with Chris Brown with **NextOpVets:**

**NH:** Please tell us about your role in the NextOp Vets organization.

**CB:** I’m responsible for the growth and management of NextOp’s training-to-career pathways employment project in Louisiana.

**NH:** What makes you passionate about helping Veterans to find careers?

**CB:** I see this as my next tour of duty. Ensuring that a veteran finds meaningful employment is a cure for many of the issues our community is currently experiencing

**NH:** What were the most surprising things you discovered about our (Parking) industry while attending the IPMI show?

**CB:** The various careers that veterans can participate in. All this technology needs to be installed and serviced.

**NH:** Do you believe Veterans, are a good fit for the Parking industry?

**CB:** Veterans are a good fit for the Parking Industry because they have unique skills and experiences and work well under pressure. In addition, Veterans would excel in the tight knit family atmosphere of the Parking Industry.